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## **ethosIQ™ solidifies partnership with Telefónica**

**Houston, TX**—ethosIQ™, a Houston-based software solutions company specializing in data correlation technology, is excited to announce its partnership with Telefónica.

ethosIQ is dedicated to collecting, correlating and normalizing disparate data, from multiple sources in real time, using a turnkey source agnostic technology, the Customer Engagement Platform™ (CEP). ethosIQ helps industries reduce operating costs and increase revenue streams while improving the overall customer experience.

ethosIQ carefully chooses partners to ensure seamless integration, robust functionality and exceptional cost of ownership. Telefónica, a multinational broadband telecommunications provider, has over 90 years of history in the telecommunications industry. The company operates under several brands globally—Movistar, O2 and Vivo. Like ethosIQ, Telefónica commits to place the customer experience first and defend the interest of clients.

“We are thrilled to partner with Telefónica,” said Scott Walker, ethosIQ CEO. “Telefónica and ethosIQ have a unified dedication to placing the customer first; this leads to a seamless and pivotal partnership.”

This partnership ensures Telefónica and ethosIQ’s customers are receiving the best solutions to enhance customer experience. Other ethosIQ partnerships include Oracle, Avaya, Genesys, NICE and Verint.

*For more information, call (281) 616-5711 or (888) ethosIQ™, e-mail [media@ethosiq.com](mailto:media@ethosiq.com) or visit <http://www.ethosIQ.com>*

*For more information on Telefónica, please visit: <https://www.telefonica.com/en/home>*

### **About ethosIQ™**

Headquartered in Houston, Texas, ethosIQ’s cloud and premised-based software has delivered business intelligence to multinational corporations and government agencies since 2009. ethosIQ’s award-winning software collects, correlates and presents data from multiple, disparate systems, empowering organizations to make informed, real-time decisions. ethosIQ software solutions provide analysis and actionable insights that enable enterprise and government organizations to deliver better customer experience while ensuring operational efficiencies and maximizing technology investments. We provide the data that enables decisions in minutes, not days or weeks.