

ethosAnalytics (eA) leverages data to provide continuous intelligence that enhances the customer experience and beyond. eA provides real time updates that are flexible in design, based upon the individual needs and desires of our customers.



## Predictive Analytics

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ethosAnalytics can help preempt the potential loss of a customer by enabling you to automate searches for buried details and trends.



## Actionable Insights

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Real time, personalized, interactive, management-level dashboards enhance the visibility of organizational strategy and align actions around key performance indicators (KPIs) for quick, accurate and more effective decision making.



## Location Intelligent Mapping

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Gives access to integrated location data and shows trends related to business locations or customer clusters.



## Mobile Display

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Delivers KPIs anywhere and anytime, via smartphones and tablets, highlighting strategic areas. Provides ability to drive actions through alerts and exceptional reporting.



## On Demand Reports

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Provides users with the flexibility to request reports at any time and subscribe to specific reports on a pre-determined, scheduled basis or automatically.



## Customizable Reports

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Includes user-friendly drag-and-drop functionality for refining reports and adding new data elements.